2022/2023

DAILY AGENDA TEMPLATE

Teacher(s): Mr. Neeld	Date: August 18th
Standards:	Academic Standards: ACCT-IGD-1. Students will explore the different careers available in the field of graphic communications and the design industry.
	 A. Identify the certificates, diplomas, and degrees available. B. Compare and contrast careers in graphics and design, along with their education, training requirements, and salary ranges. C. Identify the college majors that are found in the area of graphics and/or design. D. Investigate how graphics and design permeate our daily lives. E. Demonstrate understanding of education and career development as a lifelong learning process. F. Identify gender and diversity-related issues in graphics and/or design. G. List and describe professional organizations in the field of computing.
	ELA8R1 The student demonstrates comprehension and shows evidence of a warranted and responsible explanation of various literary and informational texts. ELA10LSV1 The student participates in student-to-teacher, student-to-student, and group verbal interactions.
	INTRODUCTION TO OUTPUT OPERATIONS Students will be introduced to basic output operation practices and procedures. ACCT-GDP-12. Students will explain and demonstrate how to operate equipment in a safe manner.
	 A. Read and interpret equipment operating instructions. B. Identify equipment safety features. C. Describe related safety procedures, including proper personal protection equipment (PPE) needed and related MSDS.

Academic Standards:

ELA 10W3 The students use research and technology to support writing.

ELA 10RL5 The students understand and acquire new vocabulary and use it

correctly in reading and writing.

ELA 10LSV1 The student participates in student-to-teacher, student-to-student, and group verbal interactions.

ACCT-GDP-13. Students will identify and describe the output device's major components and operating controls.

- **A.** Identify the major components and controls of the output device.
- **B.** Describe their function and how it relates to the printed product.
- **C.** Describe how to start up correctly and shut down the output device.

Academic Standards:

MM3P5 Students will represent mathematics in multiple ways. **ELA10RL5** The students acquire new vocabulary in each content area and use it correctly.

ELA10LSV1 The student participates in student-to-teacher, student-to-student, and group verbal interactions.

ACCT-AGD-4. Students will understand the importance of developing a project from concept thru completion.

- **A.** Formulate strategies for brainstorming and organizing content.
- **B.** Explore different target audiences and the most effective media selection or mix.
- **C.** Evaluate the performance of existing marketing strategies.
- **D.** Employ terminology in the field of graphic design.
- **E.** Apply creative thinking skills to artistic problems, such as rhetoric.

Academic Standards:

ELA10W2 The students demonstrate competence in a variety of genres.

ELA10W3 The students use research and technology to support writing.

	 ELA 10R12 The student identifies, analyzes, and applies knowledge of themes in literary works and provides evidence from the works to support understanding. ACCT-AGD-5. Students will explore the process of project production. A. Design a self-marketing logo and collateral (business card, letterhead). B. Design self-promoting product (brochure, website, podcast). C. Prepare a timeline and budget for a selected project. D. List steps and resources needed for project completion. E. Create a CD package design. F. Identify a client and design a promotional poster on their behalf. G. Design and produce a product and corresponding packaging. H. Design an information site for the web. I. Design identity and promotional products for a non-profit organization. J. Research, layout, and produce a booklet in the style of a well-known graphic designer.
Learning Target:	Students will Demonstrate: Students will demonstrate how to operate equipment safely. Students will demonstrate their understanding of safety with test and quiz scores. Students will demonstrate an understanding of safety in writing assignments.
Success Criteria:	Students will display their understanding of the subject by responses to questions asked by the teacher. Test and Quiz scores. Successful completion of writing assignments.
Activity(ies)/Assignment with Text and/or Links:	SkillsUSA Google Slide Presentation Safety Slide Presentation The difference between writing and writing copy? Google Slide Presentation Writing Assignment on Safety. Poster assignment Adobe Photoshop Safety